



UACPA

The Journal Entry

Insertion Order

Company Name _____

Contact Name _____

Phone _____ Email _____

Address _____

City _____ State _____ ZIP _____

The Journal Entry publishing months and deadlines

PUBLICATION	DEADLINE
Spring	March 30
Summer	June 6
Fall	Sept. 6
Winter	Dec. 5

ADVERTISING INFORMATION

Advertising Type: The Journal Entry (print) eblast (digital)

Ad Size

Full Page Full Page Back Cover Half Page Quarter Page Classified Ad

Publication Month(s) _____

Digital Banner Ad (600 x 90 pixels)

eNetwork CPE Connect Publication Detail (Date) _____

Total amount due: \$_____ Check to UACPA Credit Card

Signature _____ Date _____

CREATIVE GUIDELINES

Submit print ads as hi-res PDFs with images sized at 300 DPI. Digital files should be 600 x 90 pixels as a .png file. All advertising is subject to approval by the Utah Association of CPAs. The UACPA reserves the right to decline advertising considered unethical or unsuitable.

Return form to Amy Spencer, as@uacpa.org

Payment: Call with credit card info to 801-466-8022 or send check to UACPA, 15 W. South Temple, Ste 1625, Salt Lake City, UT 84101, Attn: Amy Spencer