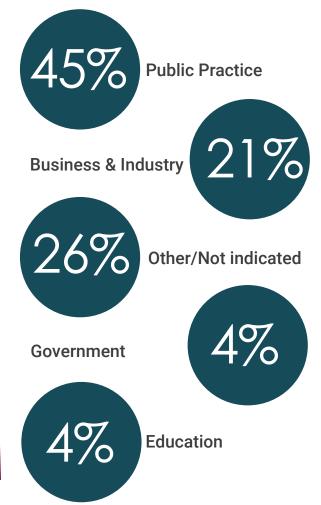
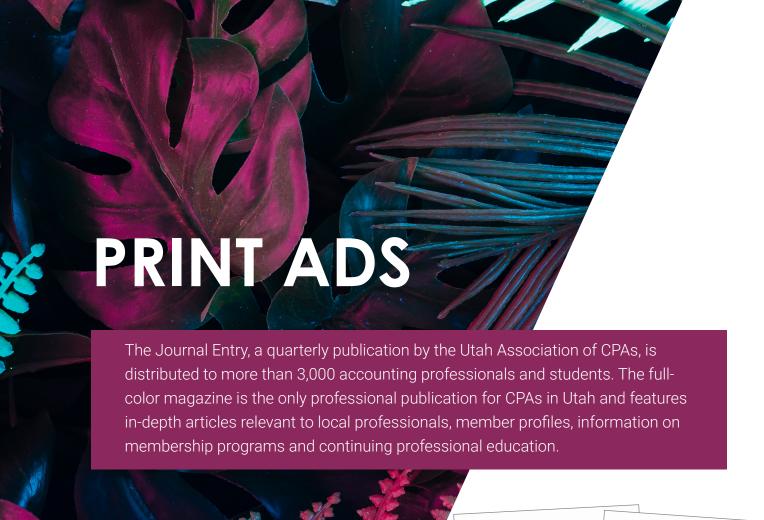




The UACPA is made up of 2,800 CPAs and professional affiliates with an extra 1,000 student members.



The majority of UACPA members work in public practice followed by business and industry.



DISPLAY ADS

 Full page back cover
 8.5 x 9.25 + 1/4" bleed
 \$1,500

 Full Page w/bleed
 8.5" x 11" + 1/4" bleed
 \$1,000

 Half Page
 7.5" x 4.875"
 \$500

 1/4 Page
 3.625" x 4.875"
 \$250

 Classified Ads
 100 - 250 words
 \$100

#JOURNAL ENT

#JOURNAL ENT

#JOURNAL ENT

#JOURNAL ENT

#FUTAM ASSOCIATION OF CERTIFIED POURLY.

#FUTAM ASSOCIATION OF CERTIFIED POURLY.

#BECOMING A MENTOR OR MENTEE

Full Page 8.5 x 11 +1/4" bleed Full Page 8.5 x 11 +1/4" bleed

Full Page 8.5 x 11 +1/4" bleed Full Page Back Cover 8.5 x 9.25 +1/4" bleed

MUACPA The Journal Entry

Insertion Order

Company Name _____

Contact Name					PUBLIC	CATION	DEADLINE
Phone	Email				Spring		March 30
Addross					Summe	er	June 6
Address							•
City	St	ate	_ ZIP		Winter		Dec. 5
				<u> </u>			
ADVERTISING INFORMATION Advertising Type: □ The Journal Entry (print) □ eblast (digital)							
Advertising Type.	☐ THE Journal Entry (print)	■ eblast	(digital)				
Ad Size □ Full Page	☐ Full Page Back Cover	□ Half F	Page	☐ Quarter Page ☐ Classified		ssified Ad	
Publication Mont	h(s)						
	(600 x 90 pixels) ☐ CPE Connect	Publication	n Detail (Date	e)			

The Journal Entry publishing

months and deadlines

CREATIVE GUIDELINES

Submit print ads as hi-res PDFs with images sized at 300 DPI. Digital files should be 600 x 90 pixels as a .png file. All advertising is subject to approval by the Utah Association of CPAs. The UACPA reserves the right to decline advertising considered unethical or unsuitable.

Total amount due: \$_____ □ Check to UACPA □ Credit Card

Signature _____ Date ____

Return form to Amy Spencer, as@uacpa.org

Payment: Call with credit card info to 801-466-8022 or send check to UACPA, 15 W. South Temple, Ste 1625, Salt Lake City, UT 84101, Attn: Amy Spencer

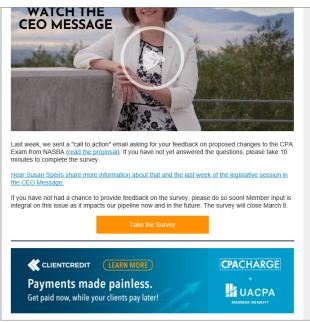


DIGITAL ADVERTISING

Your digital ad will appear inside an issue of our eNewsletter. Space is available for advertisers in newsletter emailed on the 1st (eNetwork) and the 15th (CPE Connect) of each month.

The **eNetwork** features a video message from our CEO, news, job postings on our website and a wellness message in addition to free CPE. **CPE Connect** puts a spotlight on classes coming up where members can earn free CPE or network with other members

The eNewsletters are distributed to all members and students.



Banner ad size is 600 x 90 pixels.

Each ad space is \$300. The deadline for the banner art and website URL is 5 business days prior to publishing date.



CONFERENCES

MAY 14

State & Local Government Conference (Live)
Expected Attendance: 200 Exhibitor: \$1000

SEPT. 17

CPAs in Business & Industry Conference (Live)
Expected Attendance: 100 Exhibitor Fee: \$1000

DEC. 9 - 10

Annual Conference (Live + Virtual)

Expected Attendance: 200 Exhibitor Fee: \$1500

DEC 16 - 17

Technology Conference (Virtual)

Expected Attendance: 115 Sponsorship Fee: \$500

EVENTS

Aug. - Date TBD

Annual Golf Tournament

Expected Attendance: 150

See separate sponsorship price guide for details

Sept. - Date TBD

Annual Inauguration & Awards Banquet

Expected Attendance: 400

See separate sponsorship price guide for details

Rates for events will be available in June 2023. If interested in sponsoring, please reach out to Amy Spencer for more details. as@uacpa.org



Company Name		
Contact Name	Phone	Email
Address		
City	State	ZIP

EXHIBITOR/SPONSORSHIP INFORMATION

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Check to UACPA ☐ Credit Card
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EXHIBITOR/SPONSORSHIPS

Live conferences include:

- On-site exhibit booth with skirted table, two chairs
- lunch and all-day beverage service for two
- Complimentary Wi-fi
- List of attendee names and business (does not include email or phone number)
- opportunity to collect business cards, announce drawing or provide a prize.
- Logo on collateral materials
- · Slide for Virtual audience
- Full page ad in conference program

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